

ANNUAL REPORT

2019-2020





I Our Mission

We provide a personalized learning path integrating social, academic and life skills for students with autism spectrum disorder and individual learning needs.

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I Welcome



provide steady counsel, and donors continue to extend their generosity.

When COVID-19 emerged in the spring, everyone stepped up. Students demonstrated their patience as educational models necessarily changed, families were flexible and understanding, staff came together to ensure the best service possible under the circumstances, our trustees dedicated significant time to guide us, and—when we had to cancel our largest fundraiser—donors rallied and raised over \$200,000 to provide essential mental health services and exceptional education to students.

We are pleased that, even in the midst of a pandemic, we have been able to expand our services. And so, as we look forward, we look to a bright future where we can support even more students and offer additional therapy services to those in need. As we continue our commitment to excellence in all of our endeavors, we are heartened by the challenges we have faced this year, for they have reminded us that our community can overcome any challenge.

Together, we are resilient.

Wyayn Rasmussen, EdD
Executive Director

John Higgins
Board of Trustees Chair

Welcome! This year brought unprecedented challenges, but we continue to be grateful for each member of our AOWL community. More than ever, this year proves that—together—we can overcome any obstacle.

Throughout the year, our students, families, staff, board of trustees, and donors supported us in all the ways we have come to rely upon. Students come to class eager to learn, families work with us to ensure student success, staff offer top-notch education and clinical services, our trustees

I Leadership

Wyayn Rasmussen, EdD
Executive Director

Brenda Tollas, EdM
Head of School

Carly Kortuem
Director of Strategic Advancement

Katie Thormodsgaard, MSW, LICSW
Director of Therapy Services

Mike Onan
Director of Finance

“The dreams I have for her future are now attainable. It’s something that every child deserves – a chance to learn in an environment that works for them and promotes their uniqueness. It’s the hope my family has found at Academy of Whole Learning.”



Board of Trustees

John Higgins
Chair

Rob Dingmann
Vice-Chair

Teri Crosby
Secretary

Ashley Sparks
Treasurer

Allison Barosko
Parent Liaison

Wyayn Rasmussen, EdD
Executive Director

Trustees

Margie Fuchs

Rebecca Gibson

Ivan Levy

Pat Mulvihill

Ross Olson

Patty Salmon

Kim Snow

Bob Tift, EdD

I Strategic Plan Highlights

While 2019-2020 will go down in history, our strategic plan put us in a position of strength, allowing us to thrive during COVID-19 challenges.

Program Improvements



New STEM courses for high school students using the Design Thinking Process

Use of Virtual Reality in the classroom to increase student engagement



New supports for high school students with the addition of a Post-secondary Career and Education Counselor.

Streamlined enrollment process through the use of EnrollMe and evergreen contracts

A new classroom model with a behavior therapist in each Lower and Middle School classroom



Executive functioning and social emotional learning assessments for each student and client, and a subsequent personalized learning plan

Jobs program creation within the school



Mentorship program with Best Buy - students learned various aspects of acquiring, retaining and succeeding at a career



Better supports for staff with a restructuring of administrative staff and the hiring of a Head of School and a new Director of Curriculum, Instruction and Innovation





Celebrating Growth

570% increase in therapy service hours provided

95% staff retention

Parent Amy Higgins awarded Special Olympics Outstanding Volunteer Award for 2019

Increased financial aid and awarded full scholarships to qualifying students for the first time

The Board of Trustees developed a long-term facilities plan for a permanent home

Improved our staff benefit package to include Dependent Care FSA

Teacher Kade Dreschler awarded 2019 MISF Honor Teacher of the Year (Grades K-8)

COVID-19 Response

Personalized virtual learning plans for all students and clients

COVID-19 family resource page on website

20-member COVID-19 safety and preparedness task force created



Expanded Accessibility to Mental Health Services

Free psychotherapy sessions during distance learning

A board certified behavior analyst (BCBA), new psychotherapist and 2 behavior therapists added to therapy staff

Therapy Services covered by 4 additional insurance providers



“There are really nice people and they know how to help us kids. I am not getting as frustrated as I was before. I feel like I am getting a lot more work done. There is a lot of people to help me here.”

-Student, Grade 6

“The school makes me feel like a calming waterfall. One of the coolest things I’ve learned here is just how kind everyone is.”

-Student, Grade 4

Financials

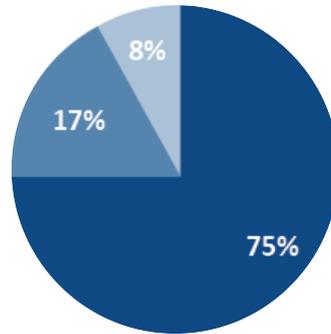
Income Statement Fiscal Year Ended July 31, 2020

Revenue	Amount
Unrestricted Donations	526,457
Restricted Donations	294,985
Tuition & Fees	2,084,753
Beyond the Bell & Summer Camp Fees	184,781
Therapy Services Revenue	194,431
Other Revenue	32,573
Total Revenue	3,317,980

Expenses	Amount
Salaries & Benefits	2,204,427
Occupancy Costs	251,647
Tuition Assistance	342,629
Other Expenses	292,117
Total Expenses	3,090,820

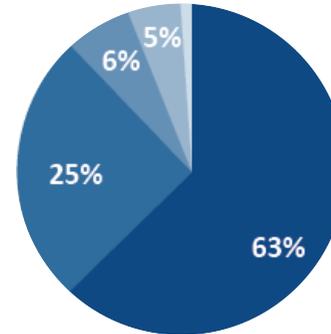
Net Income 227,160
Reinvested in AOWL's mission

Expense Breakdown



- Program
- Administrative
- Development

Revenue by Type



- Tuition and Fees
- Support
- Program Services
- Therapy Services
- Other Income

Balance Sheet July 31, 2020

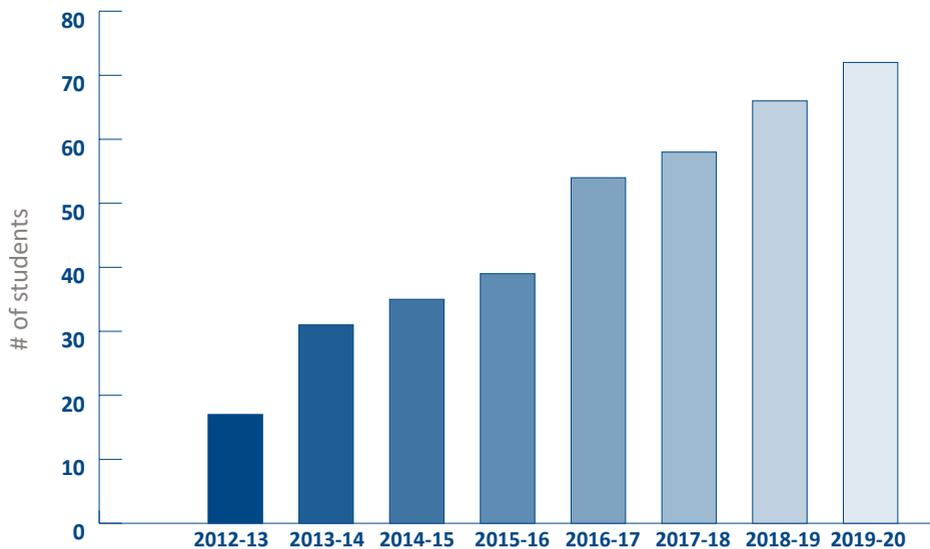
Assets	Amount
Cash, Savings & Investments	2,131,363
Receivables	207,937
Other Assets	140,413
Total Assets	2,479,713

Liabilities	Amount
Accounts Payable & Accrued Expenses	146,224
Deferred Revenue	642,867
Refundable Advance	386,600
Total Liabilities	1,175,891

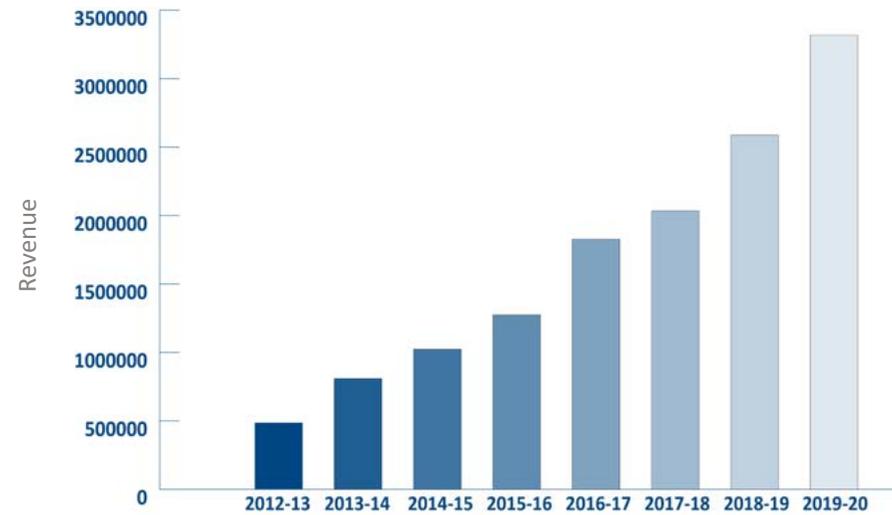
Net Assets	Amount
Unrestricted - Undesignated	447,959
Unrestricted - Endowment	620,097
Restricted	235,766
Total Net Assets	1,303,822

Total Liabilities and Net Assets 2,479,713

Student Enrollment



Revenue



I Donors



\$25,000+

Anonymous
 David and Kitty Crosby -
 The Longview Foundation
 Robert and Teri Crosby -
 The Longview Foundation
 John and Amy Higgins
 Babs Koch
 Richard M. Schulze Family
 Foundation
 John and Mary Ursu



\$10,000-\$24,999

Allison and Jim Barosko
 from the Rosemary and
 David Good Family Fund of
 the St. Paul Foundation
 Rosemary and David Good
 Shavlik Family Foundation
 Donna and Rob Sheeley
 Kim and Buddy Snow - The
 Longview Foundation



\$5,000-\$9,999

Mike and Stacey Crosby -
 The Longview Foundation
 David and Kitty Crosby
 Dianne Dingmann and Lynn
 Spelman
 Jen and Todd Graham
 Leuthold Family
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 Ivan Levy
 United Health Group
 Jamf Nation Global
 Foundation

\$1,000-\$4,999

Anonymous
 Allison and Jim Barosko
 David and Deb Beard
 Bio Techne
 Boyum and Barendscheer
 Jordan Brown and Anne
 Ursu
 Capernaum Pediatric
 Therapy, Inc.
 Carolyn Foundation
 CarVal Investors
 Henry Chang and Sherri
 Knopik
 Ben Christenson and
 Colleen Wilkinson
 CMG Marketing & Events,
 LLC
 Corval Group
 Ellie Crosby - The Longview
 Foundation
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 Delta Dental of MN
 Robert Dingmann and
 Ethan Reynolds
 Mary C. Dolan- The
 Longview Foundation
 Becky Erdahl
 Gary and Cathie Erickson
 Margie and Steve Fuchs
 Susie Fry
 Stephen Fry
 Rebecca Gibson
 Donna and Robert Grubka
 Kate and Rick Hartfiel



Christopher Hermann and
 Brian Pietsch
 Rita Higgins
 The Howard and Nikki
 Applebaum Foundation
 JJS Property Management,
 Inc.
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 Jen and Elliot Konschak
 John Liddicoat
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 Kristen Miller
 Minnesota Independence
 College and Community
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 Old National Bank
 Michael and Connie Onan
 Josh Pearson
 Brooke and Julian Reed
 Patty Salmon
 Erika Schinler

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 Foundation
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 John and Patti Thornton
 Ron and Lori Touchette
 Jason Wagner
 Douglas and Claudia Wall
 Tyler Wall
 Joe and JoAnn Ward
 Wells Fargo
 Eleanor Winston



\$100-\$499

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 Ameriprise Financial Inc.
 Jennifer and Thor Anderson
 Anonymous
 Natalie and Carl Awalt
 Walter and Marjorie Benjamin
 Andrew and Jodi Benson
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 Lindsey and Tim Brandt
 Mike and Kerry Brown
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 Cargill
 Charles and Nicole Carlson
 Nancy Carruth
 Joseph and Delphine Casey
 Michelle Davis
 Jacque and Jim DeBuse
 Danny Della Lana and Steve Hall
 Allison Dent and David Leo
 Tara and Erik Engebretson
 Rhonda Engle
 Paul and Elizabeth Erdahl
 Fat Cat Eats
 Pat Feeser
 Susan Feliciano
 Ian and Carol Friendly
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 General Mills Foundation
 Dana Gilbert and Matt Sanders
 Michael and Leanne Goth
 David and Jodi Gubbrud
 Ron and Cindy Hewitt
 Bruce and Julie Hjerpe
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 Salah and Karin Khuhro
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 Karen and Barry Sanders
 Greg and Katy Saunders
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 Kisa Sims
 Cheryl and Chuck Smith
 Arlene and Ralph Sunday
 Ashley and Charlie Sparks
 Eric and Jennifer Stine
 Jon and Lea Theobald
 Lana and David Thormodsgaard
 Dr. Bob and Anna Tift
 Makenzi Tijerina
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 James and LaRue Unglaube
 Edward and Mary Ellen Villalta
 Elizabeth Villalta
 Neil and Monica White
 Dr. Michelle Williams
 Preston and Sharon Williams
 Lauren and Wei Chi Wong



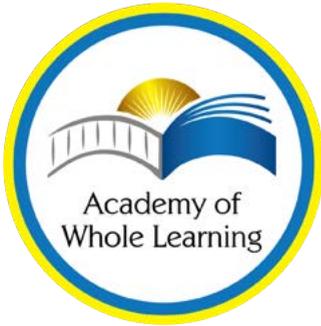
\$500-\$999

Amy and Kirk Aadalen
 Deb Basco
 Dave and Erin Berglund
 Daniels Development Corp
 Rosemary Dingmann
 Grace and Wade Dunkley
 Amy Eklund
 Minnesota Voice and Speech Clinic
 Christine Dubord and Kenan Hanhan
 Jan Godeke
 James and Kelsey Goth
 Leah and Jason Harp
 Laura Hooper
 Minnetonka Fire
 Ligand Corporation
 Kwik Trip
 The Park Tavern
 REM5 VR Lab
 Nan Etwiler and Dan O'Neill

David and Sandra Frauenshuh
 William Froehlich
 Dawn Igoe
 Christi and Brandon Kruse
 Janelle and Ben Meier
 Patrick and Agi Mulvihill
 Andrew and JoEllyn Roalstad
 Steve and Karen Soudbash
 Andrew Gurbada
 SmarterHSA
 Julie and Craig Wall
 Charlie and Carly Kortuem
 Malia and Charlee Markquart
 Dr. Wyayn and Dr. Gefrey Rasmussen
 Gretchen and Thomas Reinsma
 Dan and Emily Ward
 Rich Yudhishtu and Aki Yoshino

Sponsors

The Higgins Family
 Robert and Teri Crosby of the Longview Foundation
 CMG Marketing & Events
 Delta Dental of Minnesota
 Capernaum Pediatric Therapy
 Corval Group
 JJS Property Management
 Minnesota Independence College and Community
 Murray Road Agency
 Old National Bank
 Straight Line Theory
 Boyum Barendscheer
 Gefrey Rasmussen Dentistry
 Anne Ursu and Jordan Brown
 Kwik Trip



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