

Announcement — June 17, 2022

Academy of Whole Learning Executive Director Announces Retirement

Organization Expanded Services and Grew Exponentially Under Her Leadership

After a decade of extraordinary service, Wyayn Rasmussen, Ed.D., Executive Director of Academy of Whole Learning, announced her retirement.

Among many other accomplishments during her tenure, Dr. Rasmussen developed a strategic plan, secured accreditation for the school, and helped drive enrollment growth five-fold. She was a major advocate to develop many new wrap-around services including the mental and behavioral health clinic, year-round enrichment programs, and the adult transitions program, each of which are now separately branded services. She also played a direct role working with a major benefactor to establish the first endowment for AOWL.

More recently she helped lead a task force to research and plan for a new campus as well as playing an active role with the capital campaign and the rebranding of the organization.

“She truly has an amazing legacy of service,” says outgoing board chair John Higgins. “Her vision for what is needed, untiring passion, and kindness toward the families we serve has been a gift to our organization. On behalf of the Board of Trustees, I extend my sincerest gratitude to Wyayn for her service and outstanding contributions.”

“I am honored to have spent the last ten years working on behalf of the students, clients, and families who have walked through the doors of our remarkable organization,” said Dr. Rasmussen. “Watching the progress of each of our children and young adults has been a privilege. My rewarding years of experience give me inspiration and confidence that the organization will continue its forward trajectory well into the future. I am indebted to the many people I have gotten to know through my association here and I will treasure the many memories and kindnesses along the way.”

Dr. Rasmussen will continue to be involved with the organization through the end of the fiscal year on July 31. Kim Snow, a current trustee and parent, will start immediately as Interim Executive Director for a smooth transition. The Board will initiate a search for the permanent Executive Director in the next six months.

About Kim Snow

Kim currently serves as the Vice-Chair of the Board, Chair of Capital Campaign, and Chair of the Development and Marketing Committee. She has over 20 years of experience in strategy, marketing and communications, and client services from positions at Fallon, Cargill and Food IQ. Kim earned her MBA in marketing from the University of Minnesota Carlson School of Management and a B.A. from Skidmore College. She lives with her husband and two children, one in high school at AOWL, the other at Orono High School.

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