



**Where the  
Amazing Happens**



**Franklin**  
CENTER

2022-2023 ANNUAL REPORT

# MISSION

We transform lives by addressing the holistic academic, social, emotional, and mental health needs of the neurodiverse community.

# VISION

Enable every neurodiverse person to have an exceptional human experience.

# VALUES

## COURAGE

We are never afraid to try new ideas. We stand up for others.

## CREATIVITY

We innovate, invent, and apply the best thinking in our programs and methods.

## COLLABORATION

We work together across disciplines to achieve better outcomes.

## ACCOUNTABILITY

We take initiative, we are factual, we accept feedback humbly, and we assume responsibility.

## CELEBRATE THE NEURODIVERSE

We tailor our work to meet the unique needs of every person we serve.

## TENACITY

We persevere with patience.





**Kim Snow and  
Bob Tift, EdD**



# WELCOME

Dear Franklin Center Community,

This year we celebrated our first full year on our beautiful new campus and my transition from interim Executive Director to Executive Director. It was a year full of learning and observation as we transitioned into our new building and leadership. We focused on balancing our budget, aligning our talent to our core values, understanding how to better collaborate across program areas, and building awareness of Franklin Center.

**Franklin Academy** graduated its largest class of 13 students. It also celebrated Ms. Anita, who won two teacher awards—MINNDEPENDENT's 2023 Honor Teacher Award and the National Association of Special Education Teachers (NASSET) 2023 Outstanding Special Education Teacher.

**Franklin Therapy** and **Franklin Academy** collaborated on the first-ever dual enrollment classroom where six students with 1:1 support were together for kindergarten taught by our celebrated teacher, Ms. Anita.

**Franklin Capstone** continued to grow both in participant numbers and in program offerings. We added a College Flex program to support our participants who are working through college coursework, but want additional support.

**Franklin Enrichment** and **Camp Franklin** hired a new manager, Chloe Herzog, who has been working seamlessly with our Academy team to offer favorite clubs as well as new partnerships.

Our Development team brought our annual fundraising breakfast, Minds of All Kinds, back to an in-person event to great success. We raised over \$270,000 and had record-breaking sponsorships.

Our holistic approach is unique and we have the opportunity to creatively serve our neurodiverse community. In the upcoming year, we will be working in partnership with the Board of Trustees to develop our five-year strategic plan. I am extremely grateful for the opportunity to lead this amazing organization as we build towards our future.

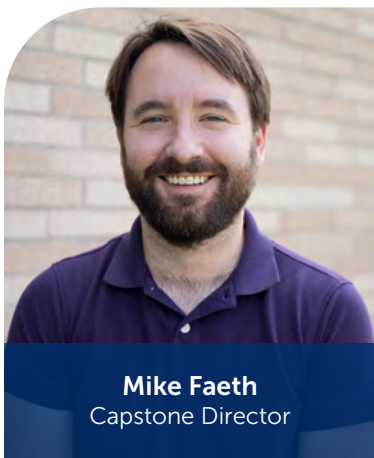
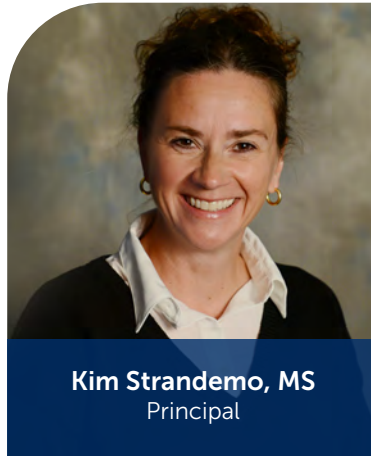
Sincerely,

**Kim Crosby Snow**  
Executive Director

**Bob Tift, EdD**  
Chair, Board of Trustees

# CURRENT BOARD/LEADERSHIP

## CURRENT LEADERSHIP



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David Salmon  
Leah Schelin  
Audra Williams  
Mark Zeman

# FINANCIALS

## INCOME STATEMENT

Fiscal Year Ended July 31, 2023

SUPPORT & REVENUES	AMOUNT
Tuition & Fees	\$3,558,929
Financial Aid	(\$357,500)
Contributions & Grants	\$1,390,878
Therapy Service Income	\$1,817,726
Auxiliary Fees & Camp Income	\$400,568
Investment Income	\$138,618
Employee retention tax credit	\$855,204
Other	\$16,267
<b>TOTAL SUPPORT &amp; REVENUES</b>	<b>\$7,820,690</b>
Net Assets Released from Restriction	\$0
<b>TOTAL SUPPORT &amp; REVENUES</b>	<b>\$7,820,690</b>

EXPENSES	
Program	\$3,765,231
Management & General	\$1,879,436
Fundraising	\$365,396
<b>TOTAL EXPENSES</b>	<b>\$6,010,063</b>
<i>Changes in Net Assets Before Other Income (Losses)</i>	<i>\$1,810,627</i>

OTHER INCOME (LOSSES)	
Net building activity	(\$549,204)
<b>TOTAL OTHER INCOME (LOSSES)</b>	<b>(\$549,204)</b>
<i>Change in Net Assets</i>	<i>\$1,261,423</i>
Net Assets, Beginning of Year	\$15,141,103
<b>NET ASSETS, END OF YEAR</b>	<b>\$16,402,526</b>

## BALANCE SHEET

July 31, 2023

ASSETS	AMOUNT
Cash and Cash Equivalents	\$2,490,651
Tuition and Fees Receivable	\$34,746
Unconditional Promises to Give, Net	\$3,926,269
Employee retention credit receivable	\$43,744
Other Receivables	\$9,905
Insurance Receivables	\$205,419
Prepaid Expenses	\$83,324
Investments, at Fair Value	\$701,144
Other Assets	-
Property & Equipment, Net	\$14,021,013
<b>TOTAL ASSETS</b>	<b>\$21,516,215</b>

LIABILITIES	
Accounts Payable	\$77,557
Accrued Payroll	\$193,770
Other Liabilities	\$7,698
Deferred Revenue	\$630,873
Construction loan	\$773,729
Long-term debt	\$3,430,062
<b>TOTAL LIABILITIES</b>	<b>\$5,113,689</b>

NET ASSETS	
Without Donor Restriction	\$11,770,112
Without Donor Restriction – Board Designated	\$701,144
With Donor Restriction	\$3,931,270
<b>TOTAL NET ASSETS</b>	<b>\$16,402,526</b>

<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$21,516,215</b>
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# OUR PROGRAMS

At Franklin Center, we unlock the potential for a full, independent, confident life. We provide integrated academic, social, emotional, and mental health services to support the neurodiverse community through five program areas:



## Franklin ACADEMY

A Minnesota K-12 school providing holistic and tailored education for neurodiverse learners.



## Franklin CAPSTONE

A post-secondary program offering a range of social, vocational, and life skills courses, preparing young adults to live and work independently with confidence.



## Franklin THERAPY

Fully licensed, comprehensive therapy for the neurodiverse, with a focus on the intersection of behavioral and mental health.



## Franklin ENRICHMENT

Engaging experiences outside of school where students build friendships, create connections, and develop social skills.



## CAMP Franklin

Summer camps for neurodiverse or sensory-sensitive students to maintain their learning, have fun, and make friends.

## Franklin Capstone

Participants went on over

**200**

**COMMUNITY OUTINGS**

from volunteer opportunities to museums to overnight trips!

**100%**

**OF PARTICIPANTS**

are either volunteering through Capstone or currently employed

## Franklin Academy

We celebrated

**13**

**HIGH SCHOOL GRADUATES**

our largest graduating class to date!

We welcomed

**29**

**NEW STUDENTS**

for the 2022-23 school year, our largest new student enrollment to date!



## Franklin Therapy

We provided

**25,675**

**HOURS**

of therapy services to our clients and students

.....

We supported

**76**

**CLIENTS**

individually across our various therapy service areas



## Franklin Enrichment

When school isn't in session, Franklin Enrichment keeps the learning going with Activity Days. Of our 27 offered,

**65%**  
**OF ACTIVITY DAYS**

are held offsite, from visits to REM5 VR Lab to learning at The Works Museum



## Camp Franklin

This summer, Camp Franklin held 34 days of camp, with

**26** **DIFFERENT CAMP OFFERINGS**  
from academics to cooking to sports camp

# THE SUM IS GREATER THAN EACH PART

## HOLISTIC SUPPORT:

### Personalization Leads to Huge Progress

"My daughter shakes with delight when she hears music and knows the exact song titles and complete lyrics to most pop hits. She has unbeatable dance moves... And she greets people by name, her arms flapping with glee, which is one of the most wholehearted expressions of joy I have ever witnessed." That's how Emma Nadler describes her daughter Eden.

That delight and joy was far in the future when, at seven months old, the family was told Eden was missing DNA and would likely be significantly impaired, including developmental delays. No one knew the specifics, because her deletion was rare: would she walk, talk, tie her own shoes?

Fast forward. Eden can walk, and talk, and so much more. She's one of a small group of students in the Minnehaha Falls classroom. New in 2022-23, the class provides each student with one-on-one therapists from Franklin Therapy. Academics are taught by

Anita Haas, a veteran educator for neurodivergent kids and the winner of two recent teacher of the year awards.

"When Eden first came here, she could express about two emotions," says Lea, Eden's treatment lead. "Now she can articulate about 10 different ways she's happy, frustrated, mad, or feeling silly. She's come miles with emotions.

"Each student in Eden's small class—just six children total—receives holistic and personalized attention. A team of behavioral therapists, support staff, a physical therapist, and an occupational therapist, collaborates to maximize each person's strengths."

"What sets Franklin apart is our expert team who works together to meet each student where they are at—socially, emotionally, and academically," says principal Kim Strandemo.



No one can make progress with just one “tool” or approach  
— that’s why we focus on integration.

## INTEGRATED APPROACH: **Austin’s Path to Confidence and Employment**

When you ask Austin, a current Capstone student and Academy graduate, what his prior school was like, the word he uses is “crowded.” While to some that might simply be annoying, to others a crowded school makes learning difficult and finding friends almost impossible. Another reason to make the switch: all the teaching was done at the same pace, for all students. Austin has a slower processing speed, which made the uniform pace a barrier to learning.

He joined Franklin Academy in 8th grade, and as he put it, “a switch flipped.” With a personalized teaching approach that could be adjusted for his style and pace, he became more confident, which in turn helped him succeed. With smaller class sizes and a calm environment, Austin formed meaningful friendships and found a sense of belonging.

His journey continued beyond the Academy when he graduated and enrolled at Capstone, Franklin Center’s adult education program designed to help young adults lead independent lives with confidence. Capstone not only helped him secure employment at a local big box retailer, but also offered flexible scheduling to accommodate his work hours.

With Austin’s unwavering determination and situation-specific support from the Vocational Rehabilitation coach at Capstone, he was recently promoted to assistant manager.

Reflecting on his journey, Austin remarked, “Back in middle school, I had no hope for a job, and because of Capstone, now I do.”



# YEAR IN REVIEW



Celebrating 13 graduates and seeing them out into the world for their next adventure!



Small class sizes and plenty of space to move around contribute to a flexible learning environment that can support many different learning styles. Here the Chippewa River classroom gives a thumbs up to their curriculum!



What's fundamental to independent living? Knowing how to cook for yourself, which is exactly what Capstone students learned in this hands-on class.



Being an active participant in your community includes helping others, which is what Capstone students get to do multiple times each year. Here they're volunteering at Sholom: Senior Independent and Assisted Living Housing.



A group of Capstone students took a field trip to Madison, WI, as part of our experiential approach to life skills.



School is much more than books, and that's one reason we partner with Breck for United Sports. We placed first in flag football!



Throughout the year we extend the learning to after-school through Franklin Enrichment. In our Cooking Club students build real-life skills (but they might not realize it because they're having so much fun!).



For those who want to keep strengthening academic skills during summer, our Parliament camp is always popular.



Camp Franklin continues the learning with a heavy dose of summer fun, like Splash Zone!



Building skills for self-regulation is foundational to everything Franklin Therapy does—and you have to start by identifying and naming emotions.



What looks like play is never “just” play at Franklin! Here a therapist works with students in a group to help them apply the skills they’ve been learning individually.

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CLIENTS, AND YOUNG ADULTS.

Working in partnership with individuals,  
their families, and with you, we unlock  
potential. Imagine how strong our  
community can be if we're all living up  
to our possibilities!

We are extremely grateful for your  
support throughout the last year. If you  
would like a summary of your donations  
made in 2023, please reach out to  
[advancement@franklinmn.org](mailto:advancement@franklinmn.org).